

NISC Corporate Sponsorship Opportunities

Support the National Information Sharing Consortium

The National Information Sharing Consortium (NISC) is a 501 c(3) nonprofit organization formed in 2012 that brings together leaders and practitioners in the fields of homeland security, public safety, health preparedness, and emergency management and response to enhance their ability to make decisions critical to the safety, security, and resiliency of their communities and the nation. The NISC provides tools and best practices that enable practitioners to acquire, manage, visualize, analyze, and share the information they need, when they need it.

The NISC can't do this important work without your help! Your sponsorship will help the NISC to grow and expand the services it can provide to communities across the nation and beyond. Through your support of the NISC, you can help improve community safety and resiliency, increase awareness of your products and services, and shape future information sharing technology and services!

IMPROVE COMMUNITY SAFETY AND RESILIENCY

As communities face ever-evolving threats from natural disasters, terrorism, and civil disobedience, reliable and timely information is critical for community leaders to make decisions to prepare for, respond, and recover from threats they may face. Through its online Member Portal, the NISC provides community practitioners with information and tools they can use for situational awareness, resource planning, and information sharing. Your support will help the NISC continue its work with partners and community practitioners to enhance existing tools and identify new ways to improve community safety and resiliency.

INCREASE AWARENESS OF YOUR PRODUCTS & SERVICES

As part of the information sharing and preparedness community, your company has products and services that are valuable to our member organizations. All NISC sponsors gain access to the NISC's 325+ members and the NISC Business Advisory Council, opening up numerous networking and promotional opportunities for your company. Additionally, silver and gold sponsors will have the opportunity to showcase tools and technologies through public webinars, presentations at NISC events, and private meetings with NISC leadership and staff. Finally, interaction with NISC membership can help to validate your company's products and services, ensuring that your products and services are relevant to practitioners.

HELP SHAPE THE FUTURE OF INFORMATION SHARING

Through its work as co-chair of the Incident Management Information Sharing Subcommittee, the NISC, along with its co-chair, the U.S. Department of Homeland Security Science and Technology (DHS S&T) First Responders Group (FRG), have worked towards creating a true National Information Sharing Environment to enhance national information sharing capabilities. Your sponsorship will provide you with firsthand access to these efforts, as well as other work the NISC is doing with a diverse group of partners to identify and develop better methods and technologies that enable information sharing and interoperability.

NISC National Information
Sharing Consortium

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PACKAGE/COST	BENEFITS
<p>Gold-level Sponsor</p> <ul style="list-style-type: none"> • \$25,000 annual sponsorship • Category is limited to 10 sponsorships per year 	<p><i>Collaboration and corporate development opportunities:</i></p> <ul style="list-style-type: none"> • Seat on the NISC Business Advisory Council • Two private virtual meetings with designated members of the NISC Board of Directors to discuss information sharing technologies, best practices, and emerging trends • One engagement with NISC staff to test existing organizational tools • One engagement with NISC staff to gather requirements for future development of tools <p><i>Networking and promotional opportunities:</i></p> <ul style="list-style-type: none"> • Complimentary registration and exhibit fees for NISC events • Complimentary resource table at NISC events with a location of their choice • Priority consideration to host NISC event sessions or presentations • 30 minutes of presentation time for one NISC event • Recognition as a Gold-level sponsor on all NISC materials, e.g., event materials, informational packets, etc. • Company profile on the NISC website • Rights to identify NISC as a supported entity on corporate materials
<p>Silver-level Sponsor</p> <ul style="list-style-type: none"> • \$15,000 annual sponsorship • Number of sponsorships unlimited 	<p><i>Collaboration and corporate development opportunities:</i></p> <ul style="list-style-type: none"> • Access to NISC Business Advisory Council briefings and reports • One private virtual meeting with designated members of the NISC Board of Directors to discuss information sharing technologies, best practices, and emerging trends • One engagement with NISC staff to test existing organizational tools or to gather requirements for future development of tools <p><i>Networking and promotional opportunities:</i></p> <ul style="list-style-type: none"> • Discounted registration and exhibit fees for NISC events • Consideration given to host NISC event sessions or presentations • 15 minutes of presentation time for one NISC event • Recognition as a Silver-level sponsor on all NISC materials, e.g., event materials, informational packets, etc. • Company profile on the NISC website • Rights to identify NISC as a supported entity on corporate materials
<p>Bronze-level Sponsor</p> <ul style="list-style-type: none"> • \$5,000 annual sponsorship • Number of sponsorships unlimited 	<p><i>Collaboration and corporate development opportunities:</i></p> <ul style="list-style-type: none"> • Access to NISC Business Advisory Council briefings and reports <p><i>Networking and promotional opportunities:</i></p> <ul style="list-style-type: none"> • Discounted registration and exhibit fees for NISC events • Consideration given to host NISC event sessions or presentations • Recognition as a Bronze-level sponsor on all NISC materials, e.g., event materials, informational packets, etc. • Rights to identify NISC as a supported entity on corporate materials

To become a member or sponsor of the NISC, please contact the NISC Executive Director, Sean McSpaden, at smcspaden@nisconsortium.org